



YOUNG, GIFTED & BLACK[®]
ENTREPRENEURIAL AWARDS

YGB Public Relations
(E) ygbawards@ygbawards.com
(NYC) +1 347. 875.7601
Media Contact:
Shauna Fung Yee
(JAM) +1 876.419.8525
down2earthagency@gmail.com

FOR IMMEDIATE RELEASE

YOUNG, GIFTED, & BLACK™ (YGB) ENTREPRENEURIAL AWARDS
Organizes Global Outreach Campaign “Jamaicans for Jamaica” To Bring Awareness To The
Continuing Recovery & Rebuilding Efforts Caused By Hurricane Beryl

New York, New York — (Tuesday, July 30, 2024) The Young, Gifted & Black™ (YGB) Entrepreneurial Awards, Inc. in New York City, Carl O. Gray, President-Chairman, a native of St. Thomas, Jamaica in collaboration with Shauna Fung Yee, CEO-Founder of Down 2 Earth Agency in Kingston, a native of Westmoreland, Jamaica have partnered with several organizations and individuals who represent “Jamaicans for Jamaica” (J.F.J). Mr. Gray has launched the Jamaicans for Jamaica campaign to galvanize our Jamaican & Caribbean communities to support all rebuilding efforts for J.A.M.A.I.C.A. This is a widespread campaign to support fundraising efforts currently in progress that provide necessary financial aid to the impacted areas caused by Hurricane Beryl. Mr. Gray has used his planned vacation to visit some of the impacted areas needing support and it’s evident that a lot more support is required. Mr. Gray & Ms. Fung Yee have met with several business owners and citizens, however, there are many more individuals wanting to assist but are not aware of organizations they should send support.”

The overall **Mission** of the J.F.J. is simple and straightforward: **create a communication team whose main focus is to transmit information that brings awareness based on the most current needs assessment and clarifies the reputable organizations managing on the ground efforts for which monetary funding is required.**

Mr. Gray & Ms. Fung Yee met with **Jason Henzell**, co-founder of the Breds - Treasure Beach Foundation, **Jamilia Crooks-Brown**, JP, Programmes Administrator, N.C.B. Foundation, **Marsha Burrell-Rose**, Development & Marketing Manager, Food for The Poor and **Neville R. Ellis**, Marketing & Communications Manager, Jamaica Stock Exchange, to get their direct approval and commitment regarding transparency of how funds & products are disbursed. In the table listed below, the J.F.J. Team has compiled key information from these organizations working on the ground in addition to several others in the diaspora that are **trusted, verified and accredited** Jamaican entities. These organizations are heavily working on the ground within impacted areas island wide by providing relief efforts to support victims and managing monetary donations along with perishable items. Jamaica has a surplus of perishable goods to distribute, however, infrastructure items such as screws, wood, zinc panels, generators, portable lights...etc are the true necessities requiring monetary funding to purchase.

Note: Organizations and individuals seeking to ship disaster relief items to Jamaica by air or sea are obligated to pay the duties on those items. The Jamaican government cannot provide a waiver on duty fees unless those items are being cleared through a reputable non-profit organization or church. Shipments of items to Jamaica can be coordinated with the main point person for the Jamaican Consulate General Office, Christopher Benjamin, cro@congenjamaica-ny.org or cbenjamin@jamprocorp.com for more information.

“Jamaicans for Jamaica” will share to their business & personal networks these vetted, reputable and highly recommended organizations managing the collection & disbursements of monetary funds, basic supplies and infrastructure rebuilding efforts to areas in distress. This communication plan will also provide transparency through insightful data with the hopes that disbursements can be tracked to show the public how aid is allocated to support recovery & rebuilding efforts.

Mr. Gray states, “as a Jamaican, I feel it’s my responsibility to help mobilize our people in the Diaspora and citizens across the world to truly live up to the text written on our coat of arms, **“Out Of Many One People.”** There are several organizations volunteering and providing support, however, the key initiative is to provide financial support towards rebuilding efforts with a level of transparency to settle concerns on how support is managed based on raising of funds and donations of supplies.


The NCB Foundation is providing a “Dollar for Dollar” matching program with the launch of the NCB Building a Better Jamaica Fund in July 2024 to help those in our communities across Jamaica recover from the devastation of Hurricane Beryl. NCB Foundation has pledged the first JM\$20M and with a goal to raise JM\$300 million. For every donation made, NCB will match it up to JM\$150M.



*Disclaimer: Use of the information in above the image is taken from the NCB Building a Better Jamaica Fund social media account on Instagram.




The Jamaicans for Jamaica (J.F.J.) Team is inviting other organizations and individuals to join this effort or let us know about what work is currently being executed so we can collaborate towards the rebuilding and recovery efforts. Feel free to send inquiries to ygbawards@ygbawards.com or down2earthagency@gmail.com



The following is a list of key organizations that are reputable entities in Jamaica for which financial donations can be contributed:

ORGANIZATION	WEBSITE / DONATION LINK	DESCRIPTION / COMMENTS
BREDS - TREASURE BEACH FOUNDATION 	https://bredsfoundation.org/ Donation Link https://theafj.app.neoncrm.com/forms/hurricane-beryl---support-the-greater-treasure-beach-community?campaignId=234	Donations are processed through the American Friends of Jamaica
ORGANIZATION	WEBSITE / DONATION LINK	DESCRIPTION / COMMENTS
AMERICAN FRIENDS OF JAMAICA	https://theafj.org/ Donation Link https://theafj.app.neoncrm.com/forms/disaster-relief?campaignId=231	The AFJ has created a campaign to provide aid to those affected by Hurricane Beryl. The goal is to raise over US\$150,000. The AFJ will assess the needs and work with local partners to address the highest priorities. Please help to



assist with recovery efforts for those in communities in the South Coast of Jamaica.

ORGANIZATION	WEBSITE / DONATION LINK	DESCRIPTION / COMMENTS
<p>JAMAICA STOCK EXCHANGE</p> 	<p>https://www.jamstockex.com/</p> <p>Donation Link</p> <p>https://jsse.jamstockex.com/projects/view/7740c33d-1ce6-4072-8b08-b1a800f04877</p>	<p>Jamaica Social Stock Exchange (JSSE)</p> <p>NCB Hurricane Beryl Agriculture Relief Fund</p>
ORGANIZATION	WEBSITE / DONATION LINK	DESCRIPTION / COMMENTS
<p>NCB JAMAICA FOUNDATION</p>  	<p>https://linktr.ee/ncbfoundation</p> <p>https://www.myncb.com/</p>	<p>DOLLAR FOR DOLLAR MATCHING</p> <p>Jamaica's most impacted by Hurricane Beryl can get back on track, faster and stronger. Help us reach our goal of JM\$300M. We've pledged the first \$20M and for every donation made we will MATCH it up to JM\$150M.</p> <p>#NCBJamaica #HurricaneBeryl #TogetherWeHeal #JamaicaStrong #CommunitySupport #StaySafe</p>

ORGANIZATION	WEBSITE / DONATION LINK	DESCRIPTION / COMMENTS
<p>FOOD FOR THE POOR</p> 	<p>https://www.foodforthepeerja.org/</p> <p>Donation Link https://www.foodforthepeerja.org/donations.php</p>	<p>For Wire Transfers:</p> <p>USD DEPOSIT National Commercial Bank Jamaica Ltd St Jago Shopping Centre, Spanish Town Jamaica SWIFT Code: JNCBJMKX</p>
<p>For Further Credit to: Food For The Poor Jamaica Account Number: 47-1148350 Payment Details: FFP Jamaica Donation</p>	<p>JMD DEPOSIT National Commercial Bank Jamaica Ltd St Jago Shopping Centre, Spanish Town Jamaica SWIFT Code: JNCBJMKX</p>	<p>For Further Credit to: Food For The Poor Jamaica Account Number: 47-1043885 Payment Details: FFP Jamaica Donation</p>
ORGANIZATION	WEBSITE / DONATION LINK	DESCRIPTION / COMMENTS
	<p>globalempowermentmission.org</p> <p>Donation Link https://www.globalempowermentmission.org/donate</p>	<p>SOLVING HUMANITARIAN CHALLENGES IN THE MIDST OF DISASTER</p>
ORGANIZATION	WEBSITE / DONATION LINK	DESCRIPTION / COMMENTS
<p>Vincent HoSang Family Foundation</p> 	<p>https://vhff.org/</p> <p>Donation Link https://vhff.org/donate/</p>	<p>A 501(c)(3) Charitable Organization Supporting Local Communities and Our Children from the East coast to the Caribbean</p>

Best Regards,

Carl Gray
President-CEO
The NetLinkz Group, Inc.

- o: 347-875-7601 (Direct)

Founder
Young, Gifted & Black (Y.G.B.)
Entrepreneurial Awards

- e: ygbawards@gmail.com
- w: www.ygbawards.com

The NetLinkz Group, Inc. is a management consulting organization making a conscious effort to bridge concepts, ideas, lifestyles, professions, likes and passions within a professional and entertainment forum.

Founded in 2006 by Carl O. Gray, President and CEO, The NetLinkz Group, Inc., and Founder of Unified Network of Business Professionals, in honor of Black History Month, The Young, Gifted & Black Entrepreneurial Awards is designed for peer-to-peer acknowledgement for their Talent, Ambition and Achievements toward the Continued Pursuit of Success.



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS





YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

JAMAICANS FOR JAMAICA COMMUNICATION TEAM & PARTNERS



YOUNG, GIFTED & BLACK®
ENTREPRENEURIAL AWARDS

Carl O. Gray
President – Chairman

<https://ygbawards.org/>

NEW YORK



DOWN 2 EARTH AGENCY
Fresh Ideas For You

Shauna Fung Yee
CEO

JAMAICA



PRESENTS



Bobby Clarke
CEO

<https://caribstarradio.com/>

NEW YORK



Jamaica Independence Foundation, Inc.

www.jifinyc.org

NEW YORK



Garvin Gray
Media Director

<https://jahjahfoundation.org/>

NEW YORK



Andrew Peart
President



FLORIDA / JAMAICA



Christeen Francis
Founder



NEW YORK

<p>Yvaine Wood President - CEO WoodVaine Inc & YNW Foundation</p> <p>NEW YORK</p>	<p>Kenny Groves Word of Mouth Diversity</p> <p>NEW YORK</p>	 <p>Stacy Mac Radio Broadcaster</p> <p>NEW YORK</p>	<p>Nejah Davis Social Media Influencer</p> <p>JAMAICA</p>
<p>Symone Murray Stylist</p> <p>TORONTO, CANADA</p>	 <p>HARRIS PUBLIC RELATIONS <i>Culturally Driven. Community Minded</i></p> <p>Yvette N. Harris President - CEO</p> <p>FLORIDA</p>	 <p>VP RECORDS MILES AHEAD IN REGGAE MUSIC</p> <p>Patricia Chin Founder NEW YORK</p>	 <p>facebook.com/groups/roadinternational/</p> <p>NEW YORK</p>



George Crooks
President - CEO

<https://www.instagram.com/jamminsevents>

L

NEW YORK



Marva Layne
Founder - CEO

<https://www.negrilvillage.com>

L

NEW YORK



Lexy Brooks
President – CEO

NEW YORK



Sharon Rose
Director

<https://crcec.org/>

NEW YORK

Maurice Dicks
@mobucksmoe
Real Estate Investor

NEW YORK

Leonie Nueville
President
@ms.fixandflipnyc
Michelle Miles Remodeling
And Construction, Inc

NEW YORK



Lisa Lindo
Open Bar Hospitality LLC
<https://openbarhospitality.co>

m

NEW YORK



NEW YORK



@onecaribbeannyc
NEW YORK



Tim Ralph
President - CEO
Senior Media, Marketing & Sales Executive

NEW YORK / JAMAICA